



TreeKeeper Canopy

Gain Clear Insights with TreeKeeper Canopy

TreeKeeper Canopy is a subscription-based Data and Software-as-a-Service program that delivers current, accurate tree canopy and land cover data every year.

It is a scheduled and sound approach to monitor and track urban forest changes and access powerful insights. By adding TreeKeeper Canopy to your annual operating budget, you get routine, high-quality data updates informing planning, reporting, and community engagement.

Traditionally, canopy assessments have provided valuable benchmarking metrics, but now they are operationalized. Data provided by this subscription-based service will allow you to extract the most value from your canopy assessment by operationalizing the assessment via tree stress monitoring, vacant planting site identification, and change detection.

Why Do Clients Choose TreeKeeper Canopy?

Predictable, Lower Costs

Subscriptions are funded through operating budgets, making data access stable and affordable.

Consistent, Reliable Data

Annual updates mean you always have the most current canopy information—no more waiting for funding cycles or bidding processes.

Greater Operational Efficiency

Data for enterprise applications that crosses multiple departmental use cases.

Data You Own

You maintain ownership of all delivered data, ready to use with your partners, community, and planning teams. No raw data limitations.

Smarter Long-Term Planning

Up to date, consistent datasets reduce the cost and complexity of master, management, or strategic plans.

Ready-to-Use Tools

Access everything via TreeKeeper Canopy or integrate into your Esri system.

How Does it Work?

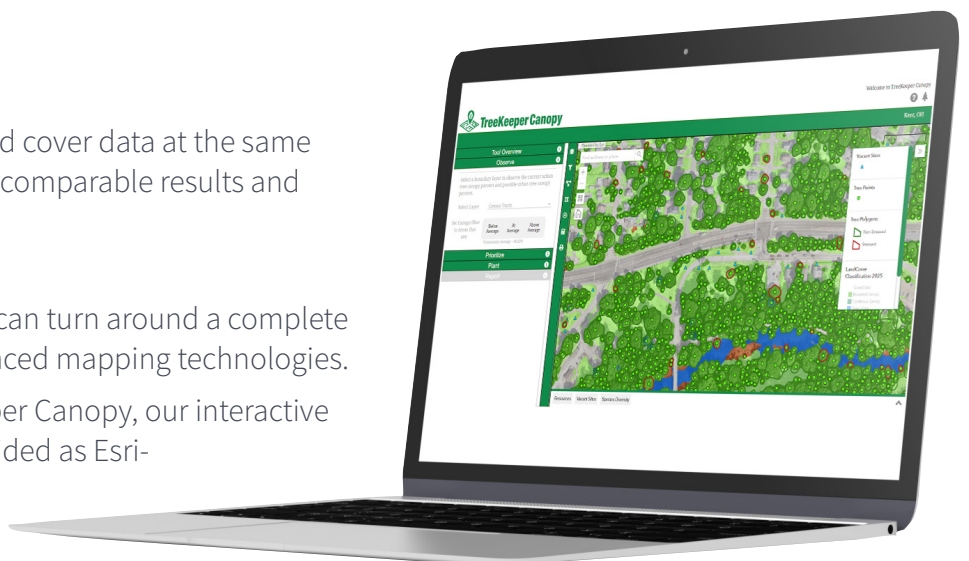
Annual Monitoring

DRG delivers updated canopy and land cover data at the same time each year, giving you consistent, comparable results and change metrics.

On-Demand Projects

Need a canopy assessment now? We can turn around a complete analysis in just 3–4 weeks using advanced mapping technologies.

All data is delivered through TreeKeeper Canopy, our interactive online platform, and can also be provided as Esri-compatible GIS datasets for your internal use.





What Do You Get?

Data will be provided at a 60cm resolution or greater from consistent data sources for direct comparisons. All data will be accessible via TreeKeeper Canopy. Hard copies of data delivered upon request.

You will receive the following products:

Software:

- Access to TreeKeeper Canopy for planting prioritization and goal planning
- Esri compatible API links

Canopy Data:

- Annual land cover and change detection
- Broadleaf, coniferous, or palm tree classifications
- Land cover metrics up to 8 geographies (census, parks, neighborhoods, political, etc)
- iTree ecosystem benefits

Operational Insights:

- Prioritized planting locations
- Vacant planting sites (small, medium, large)
- Tree stress monitoring
- Individual tree detection (tree polygons)
- Surface temperature

Contact Us for Pricing!

TreeKeeper Canopy subscriptions are tiered based on total square mileage, making it easy to scale to your community's needs. We offer flexible 3-year and 5-year subscription options designed to maximize the value of our advanced change detection capabilities over time.

Our transparent pricing model gives you control over how you pay. Choose between convenient annual invoicing or a single upfront payment at the start of your subscription term.

With TreeKeeper Canopy, your pricing is locked in for the full duration of your contract, providing budget certainty and long-term value. Updated pricing may apply upon renewal.

Discounts are available for County, State, and Federal government agencies.



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